


Subject: Cardi B & the New York Public Library on Raising Literacy Rates in NYC

 Inbox x

Hey Melena,

I've loved your recent articles around musical artists doing positive things and I thought this would great story for you.

45% of the nation's population do not have the literacy skills to participate in family, work and community activities, and only 3% of the New York City residents that need literacy education are receiving it. In order to strengthen New York City and improve the lives of New Yorkers the New York Public Library (NYPL) and Bronx native, Cardi B have joined forces to bring New Yorkers #ReadingforaStrongerNYC, a literacy education program with exclusive events with Cardi B for New Yorkers ages 12 and older that will run from July through December 2020 at all NYPL branches. The large culminating event will be an exclusive concert with Cardi B and Friends for participants only.

The press release is attached. I would love to chat to give you the run down of the program's exclusive events, details for your readers, and set up an interview with Cardi B regarding her involvement and importance of the program.

I look forward to talking with you,
Alex Rhoden

 Reply

 Forward